

940 Montauk Highway, Bayport, NY 11705

631.472.0014



Your Full Service Florist and Garden Center

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Bayport, NY  
Permit 9

# The GARDENER

## Holiday 2012



Celebrating Over 80 Years of Blooming Holiday Joy!

Not what we say about our blessings, but how we use them, is the true measure of our thanksgiving. ~W.T. Purkiser

Welcome to our Holiday edition of *The Gardener*. This time of the year is full of traditions. We at Bayport Flower Houses are enjoying celebrating our 80<sup>th</sup> year in business and all the traditions that flow from such a long history. By far and away our favorite traditions are evident when parents bring their children into our shop to see

all the magical displays and we overhear them telling their children about how their parents brought them when they were small. In this ever changing world it is comforting to know that there are some traditions that can be passed down.

So this holiday season we look to give thanksgiving to the past generations of the Bayport Flower Houses family and look

forward to celebrating our joyous traditions with many of you.

Please join us for our Holiday Open House on Saturday, November 17<sup>th</sup> and Sunday, November 18<sup>th</sup>...it's fun...for everyone!!!

Enjoy all your holiday traditions...

Karl

## Holiday Open House

Saturday, Nov. 17<sup>th</sup>, 8 am—6 pm and  
Sunday, Nov. 18<sup>th</sup>, 9 am—5 pm

### 20% Off

Your Entire Purchase  
(Sat., Nov 17 &  
Sun. Nov. 18 ONLY)

Coupon must be presented in person.  
Cannot be combined with other offers.  
In-stock items only. Expires 11/18/12

Live Music,  
Refreshments, Fabulous  
Holiday Displays, Design  
Demos all weekend! And  
don't forget your camera--  
we'll have many  
beautiful photo spots!  
See inside for complete  
details...

## Poinsettia Fashion Show!

Sat., Nov. 24<sup>th</sup>, 8 am—6 pm and  
Sun., Nov. 25<sup>th</sup>, 9 am—5 pm

Enjoy complimentary refreshments while  
viewing the latest "fashions" in poinsettias -  
you won't believe the beautiful & outrageous  
colors! - reds, white, pinks, purples, gold,  
you've got to see it to believe it!

## Free Poinsettia

Buy Any 2 Poinsettias,  
Get 1 Free

(of equal or lesser value)

Coupon must be presented in person.  
Cannot be combined with other offers.  
In-stock items only. Valid 11/24 & 11/25/12

## Tree LightTing

Saturday, December 1<sup>st</sup>  
Santa visits 3 pm - 5:30 pm  
Tree Lighting at 5:30 pm

Sunday, December 2<sup>nd</sup>  
Santa visits 3 pm - 5:00 pm

### 20% Off

All Christmas Trees,  
Wreaths, Swags,  
Fresh Greens & Roping  
(Sat., Dec 1 & Sun. Dec 2 ONLY)

Coupon must be presented in person. Cannot be  
combined with other offers. In-stock items only.  
Valid 12/1 & 12/2/12

### Holiday Shopping Hours

beginning November 30

Monday - Thursday 8 - 6 pm Friday 8 - 7 pm

Saturday 8 - 6 pm Sunday 9 - 5 pm

we will be closed Dec 25 & 26

# Holiday Open House special event schedule!

There's so much going on at this year's Open House you simply can't afford to miss it! Come for the beauty, come for the inspiration, come for the fun!

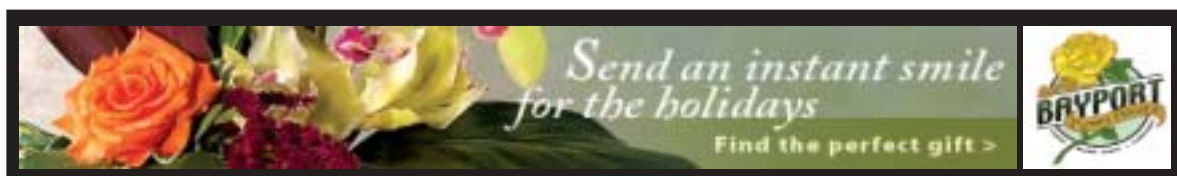
11 am Saturday & Sunday - Professional Bow-making...Learn the age-old professional technique of bow making from our designers. Make your holiday packages extra special this year!

3 pm Saturday & Sunday - Create a Thanksgiving Candle Centerpiece...create a beautiful centerpiece to grace your holiday table with guidance from our talented design staff (\$25 materials fee, no pre-registration necessary)

10 am, 1 pm and 3 pm (Sunday at 11 am, 1 pm & 3 pm) Children's Greenhouse Tours...a new angle on our traditional greenhouse tours, join a child and learn something new and interesting about what we've done for the past 80 years and what we're still doing here at Bayport Flower Houses. There will be a special planting done at the end of the tour for you to take home (no charge!)

The Great Greenhouse Search Throughout the weekend children can join our "botanical scavenger hunt" with a prize for completing!

11 am - 2 pm - Kid's Craft Time (no charge), let the creative juices flow...natural holiday crafts for the younger set including cloved-clementines and evergreen tussy-mussies!



November 24<sup>th</sup> at 10 am  
**Outdoor Evergreen  
Porch Pots**

*Materials Fee: \$40 per person*

Whether you had a beautiful pot for the summer your doorstep or inside your foyer, this design will bring your containers alive this winter!

December 8<sup>th</sup> at 10 am

**Christmas Tabletop Topiary**

*Materials Fee: \$40 per person*

Create a cut tree topiary and decorate with all the sparkle, scents, and tradition of the season.

## Winter Design Classes



**Registration required** for classes to ensure we've got enough supplies for everyone. Please call 631-472-0014 or stop by during store hours to sign up.

December 1st at 10 am  
**Evergreen Wreath**

*Materials Fee: \$40 per person*

One of a kind and unique, made by you. We'll provide the materials and you bring your creative flair—we'll help you make it.

December 15<sup>th</sup> at 10 am  
**Traditional Candle  
Centerpiece**

*Materials Fee: \$40 per person*

This design will set your table aglow and make you smile with de-Light!

## A Great Family Event Every Weekend!



### Holiday Kids' Classes

With the **wonder & magic** of winter upon us, we invite all of our younger customers to join us as we create & celebrate magic. Projects are perfect for gift giving! Holiday Classes are **\$15 per child** and **begin at 3:30 pm**. They include story time with hot cocoa and cookies, the project and our Holiday Tractor Hayride!

**November 24**

**Perfectly Poinsettia**

Poinsettias welcome the season with their bright & bold colors. Decorate a container and then plant up one of our perfect poinsettias!

**December 1**

**Holiday Lanterns & Birdseed Wreaths**

Create a natural lantern to help Santa light our tree and a birdseed wreath for our woodland friends!

**December 8**

**The Spectacular Centerpiece**

Fresh cut greens, beautiful flowers and a festive bow. Kids will create their own centerpiece to grace any holiday table.

**December 15**

**Snow Fairies & Creatures**

Kids will create a miniature **Winter Landscape** using evergreens, rock ledges, branches, berries, birds, snow and fairies!



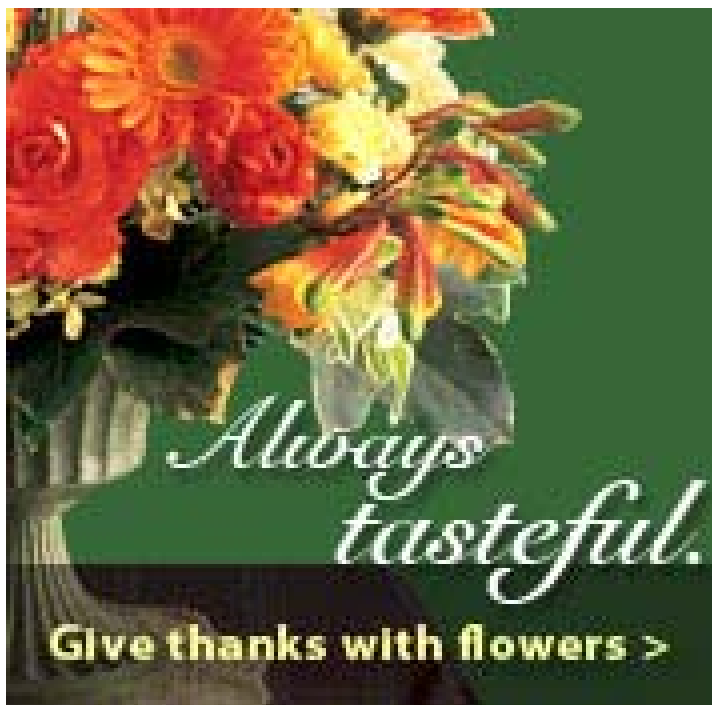
**Registration Required 472-0014** to ensure we've got enough supplies for everyone.

## Are You On The List?

Not the Naughty or Nice list, just our **email list**. It's the place to be for our last minute specials, information and much more. Be sure to give us your email for extra specials throughout the holidays including early notice of our **spectacular** 12 Days of Christmas Sale. If you're not already receiving our emails, you can email us at [marketing@bayportflower.com](mailto:marketing@bayportflower.com).

## Give Thanks with Flowers

*We'll be open until 1 pm  
Thanksgiving Day!*



## Are You on Holiday - Overload?

Looking for a quick, no-hassle way to add some Christmas cheer? We also offer a wide array of fully decorated wreaths and festive holiday baskets filled with fragrant greens and adorned with lush bows that will instantly transform your home into a winter wonderland. Combine them with some of our many high quality **artificial greens** for indoors, and you have a worry-free way to celebrate the holidays with family and friends.



## Bayport Flower Houses' Gift Certificates

Always the perfect gift!

- Keep your greens looking their best with an application of **WILT-PRUF**

**HAMMOND'S**  
Since **CANDIES** 1920

Delicate Ornaments



## Christmas Trees *Made in America!*

If you have not tried one yet...make this year's tree a Premium Fir. Our Fraser Fir trees are grown in the Blue Ridge Mountains and cut fresh just in time for the season. Fraser Firs are renowned for their ability to stay fresh in the home for a long time. You can set up a Fraser Fir in Early December and it will last perfectly (providing you give a drink when it needs it). Come on down for our Tree lighting weekend on December 1<sup>st</sup> and 2<sup>nd</sup> and take advantage of our specials...of course if you want the "perfect" tree come in earlier!

## Fresh Maine Wreaths *Bring Christmas Alive!*

Our Christmas wreaths are handmade of fresh fir tips. We make sure to spray these wreaths with wiltpruf to insure a long lasting wreath. This beautiful wreath provides our talented design team with the perfect canvas to create works of art...from traditional to trendy we have wreaths for every taste. So this year- make your wreath a piece of art for all to see.

## Roping, Garlands & Sprays *The Finishing Touches!*

From extra heavy white pine roping to fragrant cedar garland we have an extensive menu of fresh greens to compliment every décor. Sprays of magnolia, eucalyptus and much more provide the unique and tasteful accents that add up to a special holiday season.

## Grave Sprays *a lasting tribute*

We have been designing natural grave sprays and blankets for over 80 years. Our designs are true expressions of love and remembrance and blend in perfectly with the natural surrounding. Working with your request we tailor make each grave spray to have special meaning.

## Winter Topiaries *Just Plain Fun!*

Evergreen topiaries made up as cheerful snowmen, gifts and holiday trees. Perfect for the porch! And proceeds from every sale will go to our local Salvation Army!



Clever Bird Seed  
Wreaths & Ornaments



sparkling, custom-made, one of a kind,  
**brilliant**, unexpected...

Words alone cannot describe Hand-Painted Poinsettias this year. You've really got to see them to believe them. Melissa uses a special dye to hand-spray these amazing plants.

Glitzy and striking, these poinsettias shake up the traditional image of Christmas poinsettias. The spray is totally safe to the plants, ensuring that they'll be as happy & healthy.



# There's nothing like a home grown Poinsettia!!!



At Bayport Flower Houses we have been growing poinsettias for over half a century. Our Poinsettias can not be compared to the weak, mistreated poinsettias you'll find at mass market retailers or supermarkets. We take great pride in preparing your poinsettia for life in the home...so there is little shock and the Poinsettia thrives in your home. We can grow our Poinsettias big and full...we know they don't have to be squeezed in a sleeve and shipped in a truck across the land and stuffed on a shelf. We offer a wonderful assortment of colors, from Classic Red to Cortez Burgandy! Hey, if you're a little daring we also have painted Poinsettias in Purples and Blues and more! Be sure to stop in during our Poinsettia Festival weekend and you can see the wonderful crop...we'll even have demonstrations on painting them and accessorizing them for your home and gift giving! (see front page for coupon)

## History and Legend of the Poinsettia

Poinsettias were first introduced to the United States in 1825 by Joel Robert Poinsett, amateur botanist and first ambassador to Mexico. He introduced the plant to the United States when he brought some cuttings to his plantation in Greenwood, South Carolina.

December 12 is National Poinsettia Day, an official day set aside to enjoy this symbol of holiday cheer. It was established upon the death of Mr. Poinsett to honor him and the plant he made famous. He died in 1851.

Poinsettias are native to Mexico, where they grow wild. The enchanting legend of the poinsettia dates back several centuries, to a Christmas Eve in Mexico when a

little girl named Pepita had no gift to present to the Christ child. Her cousin Pedro urged her to give a humble gift. So, on her way to church she gathered some weeds she found along the road. As she approached the altar, a miracle happened: The

weeds blossomed into brilliant flowers. Then they were called Flores de Noche Buena - Flowers of the Holy Night. Now they are called poinsettias.

## Poinsettia Care Tips

Poinsettias are one of the longest-lasting blooming plants available to consumers.

### To keep the poinsettia blooming:

- When surface soil is dry to the touch, water thoroughly. Discard excess water in the saucer.
- To prolong color, keep a temperature range of 60 degrees for night and 72 degrees for day. High humidity is preferable.
- Place plant away from hot or cold drafts, and protect from cold winds.

### To rebloom for the next season:

- During winter, continue to follow holiday upkeep tips.
- March 17 (St. Patrick's Day):** When bracts fade, cut stems back to eight inches above soil line.
- Continue to water regularly.
- Lightly fertilize with a good, balanced all-purpose fertilizer every three to four weeks.
- When temperatures are warm, place plant outdoors; first in indirect, then direct sunlight. Avoid temperatures below 50 degrees throughout the summer.
- July 4 (Independence Day):** Cut back new growth stems. Repot if needed.

·**Early September (Labor Day):** Move plant inside. Provide six or more hours of direct light.

·**October 1 through mid-December:** Confine plant to complete darkness for 14 hours, giving it 10 hours of natural light daily. This will set the buds and cause bracts to color.

## Poinsettia Toxicity Myth

The poinsettia is the most widely tested consumer plant on the market today, proving the myth about the popular holiday plant to be false:

·Scientific research from The Ohio State University has proved the poinsettia to be non-toxic to both humans and pets. All parts of the plant were tested, including the leaves and sap.

·According to POISINDEX, the national information center for poison control centers, a child would have to ingest 500-600 leaves in order to exceed the experimental doses that found no toxicity.

·The American Society for the Prevention of Cruelty to Animals reports that keeping this plant out of the reach of pets to avoid stomach upset is a good idea, however pet owners need not fear the poinsettia and banish it from their homes for fear of a fatal exposure.

·As with any non-food product, however, the poinsettia is not meant to be eaten and can cause varying degrees of discomfort; therefore, the plant should be kept out of the reach of young children and curious pets.

Regarding the poinsettia and latex allergies: According to the American Latex Allergy Association, only about 1 percent to 6 percent of the general population is allergic to latex, and "... one would have to have significant contact with the poinsettia plant's latex directly to have an allergic reaction ... only a small drop of latex that can be immediately wiped off of the skin is unlikely to cause an allergic reaction."

## Designing with Evergreens for the Holidays



We all have them, those pretty pots or stately urns that burst forth with color all summer long. The question is: now what... winter is here and they need a makeover. The answer can be found in the holiday evergreens, both plants and cut greens. Working with trimmings from around your yard or selecting from our impressive array of quality cut greens, you can easily

create a wonderful and impressive wintergreen arrangement that will wow those who visit this season. Check out our class listing if you would like to attend a hands on workshop on making

wintergreen arrangements. These arrangements will last through the winter...ready in the spring to be replaced by the pansies...

Live potted evergreens also make a great additions both to the containers around your home or simply as accents by themselves. You can create container plantings by combining different size and shape evergreens...they turn out looking

like mini-landscapes in a pot...very inviting. Have some fun too, add an accent such as a decorative rock, artificial bird or a small statue. Stop in and ask us to give you some ideas...we'll have some samples to inspire you.



Join Us!!! There are several seats still available for our Bus Trip to the Christmas Displays at Longwood Gardens. *Tuesday, December 4<sup>th</sup>, 2012* Bus leaves Bayport Flower Houses at 7 am and returns at approximately 10 pm **\$69.99** per person includes admission, bus and gratuities. A Cafe Lunch Voucher is available for an additional **\$18.00**

940 Montauk Highway, Bayport NY 11705  
800-729-0822 631-472-0014  
*Open 7 Days a Week*

Mark Your Calendars!  
**2013 Philadelphia Flower Show**  
Tuesday, March 5, 2013  
**\$79.99** per person (code: pfs13)  
Call 472-0014. Space is limited!