

SEPTEMBER 2024



THE Gardener

THE FALL PREP ISSUE

Dive into our Fall Prep Issue, packed with essential tips to ready your garden for autumn. Discover expert advice on seasonal maintenance, plant selection for vibrant fall color, and strategies for winterizing your outdoor spaces. Plus, get a sneak peek at our new arrivals and exclusive fall offers.

A LETTER FROM THE

Garden

"Where did the summer go?" I'm wondering the same thing. Here at Bayport Flower Houses, Fall has been present since June! That's when our devoted team in the growing department begins planting the beautiful Fall mums we all enjoy in the Fall months. We have a selection of mums to feast your eyes on—beautiful pinks, reds, yellows, oranges, whites, and bi-colors that add a burst of color to an otherwise subtle time of the year.

September ushers in my favorite season: the leaves begin to change, the cool, crisp air settles in, the Fall Striped Bass run starts, and how could I forget football season! It's also the time when we at Bayport Flower Houses start embracing the Fall season in full swing, offering a wide array of beautiful blooming plants to enhance the fall atmosphere.

My fondest childhood memories growing up in this business

are tied to Fall. Hayrides, pumpkin carving, building forts out of straw bales—so many wonderful experiences come to mind. Early Fall reminds us to be thankful for past seasons, the cherished customers who support us, and the community Bayport Flower Houses has been proud to call home since 1932. So, if your friends invite you to watch the game, skip the wing dip and chips; bring them a beautiful homegrown mum grown right here in Bayport, just like we've been doing since '32.

We have a lot of Fall classes lined up for you this season. Whether it's a Fall Planter Class or a Pumpkin Carving Class for the kids, there's something for everyone. And for the kids out there, Farmer John and Karl will be leading hayrides!

There is one spooky side to September... Christmas is just around the corner. Stay tuned for future newsletters because we have some exciting Christmas surprises in store this year. Our beautiful Poinsettias, a staple for us, are growing healthy and strong, right on target for the upcoming Holiday season.

SEPT. 14
MARK YOUR
CALENDAR

Annual Tent Sale

You don't want to miss our annual Tent Sale items marked to sell!

UP TO
90% OFF!

STARTING SEPT
14TH FROM 8 AM

On that note, I want to thank all of you—our wonderful staff and supportive community—for allowing me and our company to continue doing what we love!

John Auwaerter

CO-OWNER & GREENHOUSE AND GROWING MANAGER



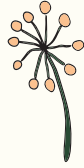
PLANT OF THE MONTH

Mums

Our home-grown Autumn Mums, or Chrysanthemums, are vibrant plants that bring a splash of color to gardens during the fall season. Known for their stunning blooms in shades of gold, bronze, and purple, these hardy plants thrive in cooler weather and offer lasting beauty throughout autumn. Available in 4.5", 6" 9", 13", 16" pots & 8" and 12" hanging baskets.

End of Summer Savings

\$10 OFF



YOUR PURCHASE OF \$50 OR MORE

Valid in-store at Bayport Flower Houses until October 15, 2024. Not to be combined with other offers or on past purchases. Not valid on harvest specials, gift cards or classes. Coupon must be presented in person.

SKU: CIRF241

ADULT WORKSHOPS



Fall Porch Pots

Join us and make your own big and beautiful Autumn Bushel Basket Porch Pot! Your choice of fall bloomers plus a great assortment of fall adornments!

\$60 PER PERSON

WED. SEPT. 18 AT 10 AM

SAT. SEPT. 21 AT 10 AM

SUN. SEPT 22 AT 1 PM

To secure your spot for workshops register Online at shop.bayportflower.com, by phone at (631)-472-0014 or in-store 7 days a week.

KIDS CLASSES

All kids classes will be held in open air location and include our ever-fabulous Hay Ride. Classes with hayride last approximately 1 hr.

Spooktacular Autumn Garden Planting

Have you and your child join us and plant up a spooky and fun Fall Garden.



\$25 PER CHILD

SAT. SEPT. 28 AT 3 PM

Trick or Treat Halloween Flowers

Kids will use cut flowers and a real spooky pumpkin to create their own floral masterpiece!



\$25 PER CHILD

SAT. OCT 5 AT 3 PM OR SAT. OCT 19 AT 3 PM



Creative Pumpkin Carving

Come carve your pumpkin, decorate your pumpkin and LEAVE THE GUTS WITH US! Always a fun time kids pick their own pumpkin from the pumpkin porch to carve with kid-safe tools and lots of creative decor.

SAT. OCT 26 AT 3 PM

\$25 PER CHILD

Our Exclusive Fall Offers are Back!
BFH HARVEST SPECIALS



Deluxe Front Porch Edition \$94.⁹⁹

- (5) Home Grown Fall Mums
- (2) Decorated Cornstalks
- (1) Decorated Indian Corn
- (1) Straw Bale
- (2) Large Pumpkins



Front Porch Edition \$79.⁹⁹

- (4) Home Grown Fall Mums
- (2) Decorated Cornstalks
- (1) Straw Bale
- (2) Large Pumpkins



Lamp Post Edition \$54.⁹⁹

- (3) Home Grown Fall Mums
- (1) Decorated Cornstalks
- (1) Large Pumpkin
- (1) Medium Pumpkin

Smooth Transition

**WHY AND HOW YOU SHOULD
 REPOT YOUR HOUSEPLANTS THIS FALL.**

Fall is an ideal time for repotting houseplants, especially those that thrived outdoors during summer's high light and humidity. Here's some tips to get started:

- 1 Repot Timing**
 If your plant's top growth has increased by 20% or more, it needs a larger pot.
- 2 Pest Check**
 Inspect plants and soil for pests. Treat with systemic granules and insecticidal soap, and replace infested soil with fresh potting mix.
- 3 Gradual Acclimation**
 Introduce plants to indoor conditions slowly—start with a few minutes daily and increase gradually. Trim flowering tropicals to minimize shock.
- 4 Repot Carefully**
 Repot in the morning into a slightly larger pot. Avoid jumping multiple pot sizes to prevent root stress.

*And Treat Yourself to
 Something New!*

FALL FLOWERS



Smiling Sunflower Bouquet



Elegance Rose Arrangement

Fall Planting for Spring Blooms

TIPS FOR GETTING THE MOST FROM YOUR BULBS

If you want a spring garden bursting with color and vibrancy, the key lies in how you plant your flower bulbs this fall. Here are some essential tips to ensure a spectacular spring display:

GO WITH BIG GROUPS

Plant your bulbs in large clusters rather than scattered around. A dense grouping of bulbs in a single color creates a striking impact and draws more attention than a few isolated blooms.

PROTECT YOUR BULBS

Safeguard your bulbs from pesky squirrels and rodents by creating a barrier around your planting area. Use finely meshed netting or chicken wire, laying it flat around the border with the edges tucked into the soil. This simple step can save your bulbs from potential damage.

FEED YOU BULBS

To keep your bulbs healthy and thriving, incorporate a fertilizing regimen. Enrich the soil with compost or manure and use organic supplements to nourish the bulbs. Bio-tone Starter Fertilizer is an excellent choice for this purpose.



Espoma Bio-tone THE ULTIMATE STARTER FERTILIZER

With both Endo & Ecto Mycorrhizae. Grows larger root mass to help plants establish fast. For trees, shrubs and perennials.

HIDING FADING FOLIAGE

If the appearance of dying foliage from tulips or other bulbs is bothersome, don't rush to remove them. Instead, consider inter-planting with annuals or perennials like ferns and hostas to camouflage the decaying leaves and maintain a lush garden look.

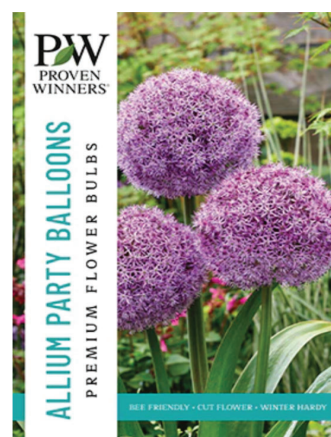
AVOID SOGGY SPOTS

Ensure your bulbs are planted in well-draining areas. Avoid locations where water tends to puddle, such as hollows or low spots, as excessive moisture can lead to bulb rot and a disappointing spring display.

By following these tips, you'll set the stage for a stunning spring garden that will delight throughout the season. Happy planting!

NEW
FOR 2024

PROVEN WINNERS® PREMIUM FLOWER BULB COLLECTIONS



EMPLOYEE SPOTLIGHT



Jenny Lando & Courtney Kelley

OFFICE TEAM

*Growing With Us Since
2021 & 2022*

Jenny and Courtney are the dynamic duo who keep our office running smoothly. If you've ever called our shop, you've likely had the pleasure of speaking with one of these incredible women. With their kindness, expertise, and extensive knowledge, they assist with everything from placing FTD orders to scheduling overwintering plants. We couldn't do it without them!

Tell us about when you started at Bayport Flower Houses...

JENNY: I started at Bayport Flower Houses in May of 2021, near the "end" of the pandemic. I was super grateful to get hired, especially during that time. My first day was May 9th, 2021, Mother's Day!!! One of our busiest days of the year! The way I felt super useless that day with the phones constantly ringing back to back and yet to be trained for anything basically. But I was shown one crucial thing (Inputting online orders), and I did that all day while the chaos was happening outside my office. I was gladly thrown into the fire that day. It's super sweet & cute



Featured Florals

Bayport's Best Garden Classic Deluxe

ORDER ONLINE NOW

working here, everyone is great. And developing relationships with the customers is fun. I'm Jenny, if you're calling in with any questions or to place an order, we've definitely have chatted before:)

COURTNEY: I was working at CVS for 11 years and after being in one place for so long I needed a change. So, when I heard that there was an opening in the office I jumped at the chance, this is a place that is very comfortable for me because my mother Patti started working here when I was 13 years old, so I definitely grew up here and it feels like family. I love working for Bayport Flower Houses! Where else can you work where everything is beautiful all year round. Also, I have really enjoyed all the new skills I have been able to learn since starting here, and everyone here is supportive and allows me to grow in my role here.

What is your favorite flower and floral design?

COURTNEY: My favorite flower is definitely a snap dragon (any color) but I have to give a special shout out to carnations which have graced my desk for weeks on end. I love fall themed floral designs. The color pallet of the oranges, purples, bronze, and deep reds are just wonderful in my opinion.

JENNY: My favorite flower is Delphinium, also carnations and spray roses. The best and my favorite floral design is the Garden of Seasonal Blooms, it changes throughout each season and is always beautiful!!!

What is your favorite season at BFH?

COURTNEY: My favorite time of year is the fall I love when the weather starts to cool down and the mums come into bloom, and we get huge truckloads of pumpkins.

JENNY: My favorite time of year has to be spring. All new blooms and plants come in and its exciting to see all the young plants mature and grow in size! But what will forever be my favorite is watching all departments change everything, layout, decor, colors and more every season!

Thank you for being a part of our community. Here's to *growing* together!



Bayport Flower Houses
940 Montauk Hwy, Bayport, NY 11705
(631) 472 - 0014
Fall Hours starting 9/8/24:
Monday -Saturday : 8 am - 6 pm
Sunday : 9 am - 5 pm

