

DECEMBER 2024



THE Gardener

BLOOMING GIFTS ISSUE

Celebrate the holiday season with Bayport Flower Houses! Discover tips for Christmas Cactus care and gift ideas. Plus, enjoy exclusive classes, special coupons, and all the festive inspiration you need to make this holiday season bright!

A LETTER FROM THE Garden

It's always a bit humbling at this time of year to reflect on the year that has passed. It amazes me how many people touch our lives and what we have accomplished by these connections. This year has been so full of what life presents; the one constant is the support from family, friends, colleagues, and community...makes for a wonderful life.

“Gratitude is not only the greatest of virtues, but the parent of all others”

- CICERO

As I look forward to 2025, I see Bayport Flower Houses entering its 93rd year with a strong commitment to our mission of “Bringing Joy to People’s Lives.” Exciting things ahead as our fourth generation, John Auwaerter, gets married, our greenhouse growing area



expands, and our breath of new flowers and plants widens. Honestly, while I love flowers and plants and what we can do with them, the real joy comes from seeing how they impact people meaningfully. With all the information coming at us, it's nice to know that some simple pleasures can “root” us in our local community and bring joy in connection with the natural world.

A hearty thank you to all for sup-

porting Bayport Flower Houses; it is much appreciated!

Have a wonderful 2025!

Karl Auwaerter

**KARL AUWAERTER
OWNER & GENERAL MANAGER**

P.S. Be sure to read the employee spotlight...I'm partial to this employee; we couldn't do it without her!

PLANT OF THE MONTH

Christmas Cactus

Schlumbergera



Have you noticed the neon-bright flowers blooming since Halloween? Known as Thanksgiving, Christmas, or Crab Cactus, these cheerful plants bring bold color indoors during winter.

Unlike their desert cactus cousins, these epiphytic plants thrive in forests, growing on trees or rocks. Their arched stems feature claw-like joints, with 2.5–3” tubular blossoms at the tips.

Christmas cactus flowers best when night temperatures are around 55°F. After bud formation, ideal temperatures are 60–70°F at night and slightly warmer by day. Many grow them outdoors in summer shade and bring them indoors to enjoy during the holidays.

HOW TO CARE

Holiday cacti are easy to grow and can become a cherished part of your holiday traditions with proper care:

- Use general potting soil and a pot with good drainage.
- Keep soil moist while blooming; let it mostly dry out between waterings during rest periods.
- Fertilize “weakly, weekly” when flowering; otherwise, water every other month without fertilizer.
- Provide 6–8 hours of bright, indirect light daily; avoid direct sunlight.
- Re-pot when roots are tight, and blooming slows.

With care, holiday cacti brighten rooms with bold blooms and can last for years to come!

Tis' the Season for Our Annual **12 Days of Christmas Sale**

Something new everyday!. Follow our daily deals on Instagram @bayportflowerhousesinc or join our newsletter [here](#) to get notified!
Daily sales are for that day only, in-store and cannot be combined with coupons.

30% OFF
ALL ARTIFICIAL
WREATHS &
GARLANDS

December 13th

25% OFF
ALL BOXED
AMARYLLIS

December 14th

30% OFF
BOXED
ORNAMENTS &
TINSEL DECOR

December 15th

30% OFF
ALL CHRISTMAS
SIGNS & FLAGS

December 16th

25% OFF
ALL SANTAS
& CHRISTMAS
GNOMES

December 17th

20% OFF
HOMEGROWN
POINSETTIAS

December 18th

30% OFF
ALL CHRISTMAS
NAUTICAL
ORNAMENTS

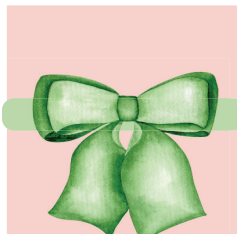
December 19th

30% OFF
ALL SNOWMEN

December 20th



December 21st



December 22nd



December 23rd



December 24th

Blooms, Bulbs, and Beyond!

THOUGHTFUL GIFTS THAT WILL SPROUT JOY



Fair Trade Winds
Jellyfish Table Leaf Lamp

Storybook DIY Kit

Open a magical portal on your bookshelf when you build one of these wonderfully detailed 3D scenarios.



Decorated Poinsettia

Our grand, home-grown and hand-decorated Poinsettias come in a variety of sizes and decorations. Makes an impressive gift this Holiday Season!

STARTING AT \$89.99



By the Candlelight Centerpiece

STARTING AT
\$84.99



PaddyWax Holiday 5 oz Candle Tin



Mr. Bird Holiday Birdie Cottage Treat

\$10 OFF

YOUR PURCHASE OF \$50 OR MORE

Valid in-store at Bayport Flower Houses until December 24, 2024. Not to be combined with other offers or on past purchases. Not valid on harvest specials, gift cards or classes. Coupon must be presented in person.

SKU:
CIRH244

EMPLOYEE SPOTLIGHT



Amy Auwaerter

MANAGER OF MARKETING &
RETAIL MERCHANDISING

Growing With Us Since 1996

Since joining Bayport Flower Houses in 1996, Amy has become an integral part of the team. As a part of the Auwaerter family, Amy brings her heart, knowledge and passion to every aspect of the shop; from marketing and retail purchasing to leading workshops. If you have a question, Amy has the answer, with her vast knowledge of plants, flowers and products. Her skills and dedication make her a cherished part of Bayport Flower Houses. We couldn't do it without her.

Tell us about when you started at BFH...

I began part time at Bayport Flower Houses in 1996, working on the newsletter and helping wherever I could be helpful. I am currently focused on the marketing and retail purchasing at Bayport Flower Houses. I also run the kids' workshops throughout the year. Over the past 28 years, I have had the pleasure of working throughout the business – even on the potting machine back in the day. I enjoy the flexibility that comes with working at Bayport Flower Houses – more often than not, I don't know where

the day will take me and that's a good thing! It's my joy to work alongside my family in a beautiful setting. I am married to the 3rd generation (Karl) and mom to the 4th generation (John) so I am doubly blessed to be around them throughout the year!

What is a memorable moment for you?

I'll say the weirdest moment working here was the day of the Canadian wildfires! We were supposed to have the Academy Street 1st graders visit for a class on ladybugs – but they called first thing in the morning that they would have to cancel because of the air quality? There was no indication of what the day would become at that point – skies were still blue! But as the day progressed strange things were afoot, we all know how weirdly orange it got outside, but Coastline deliveries had to be packed! So with the help of our old box of covid masks, we gathered, and packed all the orders for the next day's ferry.

What is your favorite annual & blooming shrub?

I love Japanese andromedas; I love the dense blooms. My favorite annual is caladium. Although they do not have a showy flower – their white/green or pink/green leaves are just so beautiful and delicate! And they last forever and do well in our home garden!

What is your favorite season at BFH?

I love that we have seasons here at Bayport Flower Houses. It's nice to work in an industry that is structured yet so unstructured within the season.

Featured Floral Designs

Send Holiday Cheer!



STARTING AT
\$124.99

Joyful Elegance

Winter Farmers Market

EVERY SATURDAY

10 AM - 2 PM

AT BAYPORT FLOWER
HOUSES

THROUGH MARCH 8TH



Thank you for being a part of our community. Here's to *growing* together!

Bayport Flower Houses

940 Montauk Hwy, Bayport, NY 11705

(631) 472 – 0014

Open on Christmas Eve 8 am - 5 pm

Closed December 25, 26 and January 1st

Monday -Saturday : 8 am – 6 pm

Sunday : 9 am – 5 pm

