

NOVEMBER 2024

THE Gardener

HOLIDAY KICK-OFF ISSUE

Celebrate the start of the season with Bayport Flower Houses! Discover tips for Poinsettia care, explore new varieties, and relive the fun of our Holiday Open House. Plus, enjoy exclusive classes, special coupons, and all the festive inspiration you need to make this holiday season bright!

A LETTER FROM THE Greenhouses

*“It’s beginning to look
a lot like Christmas...”*

You’ve probably heard that tune countless times during the holiday season, but here at Bayport Flower Houses, it’s truly starting to feel like Christmas! Our dedicated retail team has been hard at work creating stunning holiday displays, and we couldn’t be more excited to share them with you.

Our signature Poinsettias—always a highlight of the season—are now in full bloom from our greenhouses. Whether you’re looking for vibrant reds, soft pinks, classic whites, or beautiful bi-color varieties, we have the perfect Poinsettia to bring warmth and color to your home this holiday season. This year, we’re also showcasing some of the newest varieties you chose during last year’s open house trials. Trust us, they’re absolutely stunning! Truly out of this world!

Now, you might be wondering: why is the Poinsettia the traditional Christmas plant? The story dates back to the late 1800s when

Joel Poinsett, a U.S. Ambassador to Mexico and a Texas native, brought a vibrant red plant back to the U.S. for Christmas. That plant? The Poinsettia! Interestingly, despite its association with the cold winter months, the Poinsettia is actually a type of Euphorbia, a cousin of the cactus, and thrives in tropical and sub-tropical climates. And, of course, it’s named after Joel Poinsett himself—Poinsett(ia)!

We love seeing our customers during the holidays, so please don’t be a stranger! There’s nothing that brings us more joy than welcoming you to browse our selection of beautiful holiday décor, stunning Poinsettias, and our thoughtfully designed holiday specialties, including centerpieces, wreaths, porch pots, and more.

We also have plenty of holiday events, classes, sales, and specials coming up. I’m especially looking forward to our Christmas Tree lighting on December 7th!



Karl teaching our holiday porch pot classes.



Christine teaching our design series workshop classes.

Of course, we can’t forget the best holiday in November—Thanksgiving! It’s a time to reflect on what we’re thankful for and enjoy some delicious home-cooked meals with family and friends. We have a wide selection of floral centerpieces and arrangements that will add an extra touch of beauty to your Thanksgiving table.

As I reflect on all that I’m grateful for this holiday season, I feel so thankful for our incredible employees, loyal customers, and the wonderful community Bayport Flower Houses has been part of since 1932.

From all of us here at Bayport Flower Houses, we wish you a very happy and joyful Thanksgiving!

All the best,

John Auwaerter

JOHN AUWAERTER
HEAD GROWER & PART-OWNER

Get in the **Holiday Spirit!**

SEASONAL CLASSES FOR ADULTS & KIDS

To secure your spot for workshops register online at shop.bayportflower.com, by phone at (631)-472-0014 or in-store 7 days a week.

Floral Design Series

All include tools & materials to complete design, hot beverages, light snacks, and a 10% discount coupon for in-store shopping post workshop! Please arrive 15 minutes early.



Flowers for the Home

\$85 PER PERSON
SUN DEC 1 AT 11 AM

Create a floral arrangement for your home that reflects your personality, and be amazed by the beautiful results!



Holiday Candle Centerpiece

\$85 PER PERSON
SUN DEC 8 AT 11 AM

Bring light into your home as the days get shorter with this warm cozy long lasting evergreen centerpiece.



Floral Winter Special Event Design

\$85 PER PERSON
SUN DEC 15 AT 11 AM

Our designers will craft floral designs you might see in a magazine or special event. You will create a petite version of one of these gorgeous designs.



Holiday Gift Basket

\$85 PER PERSON
SUN DEC 22 AT 11 AM

Create a small basket gift filled with a beautiful fresh bouquet and a snack, clear-wrapped with a gorgeous ribbon.

Holiday Outdoor Wreath ❄️

Get into the festive spirit with our hands-on wreath making class! Learn to craft a beautiful holiday wreath using fresh greens and unique decorations.

\$65 PER PERSON
SAT. NOV. 30 AT 10 AM



Holiday Blooming Planter

Get ready for a fun and festive experience as you create your own beautiful holiday blooming planter!

\$65 PER PERSON
SAT. DEC. 7 AT 10 AM



Holiday Winter Scene ❄️

Create a charming display using seasonal elements, decorations, and your imagination!

\$65 PER PERSON
SAT. DEC. 14 AT 10 AM



KIDS CLASSES

All kids classes will be held in holiday classroom location and include our ever-fabulous Hay Ride. Classes with hayride last approximately 1 hr.

Frosty's Winter Garden

Have you and your child join us create a magical winter garden using wintergreens and frosty's favorite decorations!

\$25 PER CHILD
SAT. DEC. 14 AT 3:30 PM



Gingerbread Dreams Flower Arrangement

Kids will use cut flowers, wintergreens, pine cones, and gingerbread-themed decorations to create their own floral masterpiece!

\$25 PER CHILD
SAT. DEC. 21 AT 3:30 PM





PLANT OF THE MONTH

Amaryllis

With their bold, trumpet-shaped blooms in vibrant shades of red, pink, white, and even striped patterns, amaryllis plants bring a touch of elegance and drama to any setting. Easy to grow and long-lasting, amaryllis bulbs make a cherished addition to holiday décor and a delightful centerpiece for winter gardens.

Featured Floral Designs

Send Holiday Cheer!

STARTING AT
\$124.99



Joyful Elegance

Home Grown Poinsettias

And the winner is...



Thank you all for voting on your favorite poinsettia variety at our Open House. Your votes help us work with our growers to decide on what to grow for future seasons! And for those who have or are planning to pick up a Poinsettia this season, here's how to keep yours looking merry and bright:

- Light It Right:** Place your poinsettia in bright, indirect light, away from cold drafts or direct heat.
- Water Wisely:** Water only when the soil feels dry to the touch. Be sure to drain any excess water to prevent root rot.
- Warm and Cozy:** Poinsettias thrive in temperatures between 60-70°F. Avoid chilly windows or hot spots near heaters.

With a little love, your poinsettia will stay stunning all season long—perfect for spreading holiday joy!

- 4.5" Pot.....\$9.99
- 6" Pot.....\$19.99
- Decorated Poinsettias\$49.99+

We're Your Gift Giving Headquarters



Unique Holiday Ornaments & Decor Galore!

\$10 OFF

YOUR PURCHASE OF \$50 OR MORE

Valid in-store at Bayport Flower Houses until December 24, 2024. Not to be combined with other offers or on past purchases.. Not valid on harvest specials, gift cards or classes. Coupon must be presented in person.

SKU:
CIRH244

O Christmas Tree!

TIPS TO KEEP YOUR TREE FRESH AND FABULOUS ALL SEASON LONG

A fresh-cut Christmas tree can bring the magic of the season into your home with its vibrant greenery and festive aroma. To make sure your tree stays fresh and beautiful throughout the holidays, follow these simple care tips!

Pick the Perfect Tree

Choose a tree that feels fresh to the touch. Look for soft, flexible needles that don't fall off when gently tugged. A healthy tree will have a vibrant green color and that unmistakable evergreen scent.

Setting Up Your Tree

Before you bring your tree home, our expert staff will make a fresh cut at the base—about half an inch—so it can absorb water more easily. When your tree gets home put it in water right away to keep the trunk from sealing up.

Set your tree up in a spot away from heat sources like radiators, fireplaces, and direct sunlight. Heat can dry it out quickly, leaving it brittle and dull.

Keep It Hydrated

Water is your tree's best friend! Fill the tree stand with fresh water as soon as you set it up, and make



sure it's never empty. A tree can drink up to a gallon of water in the first 24 hours, so check the water level daily. You can also use X...

Decorate with Care

When adding lights, opt for LED like X that emit less heat. This will prevent drying out the branches. Secure ornaments carefully using X to avoid damaging the needles or branches.

With these easy tips, your Christmas tree will stay fresh and beautiful all season long, becoming the perfect centerpiece for your holiday memories. Happy decorating!

Buy Any Christmas Tree Get

50% OFF

A NEW TREE STAND

Valid in-store at Bayport Flower Houses until December 10, 2024. Not to be combined with other offers or on past purchases.. Not valid on harvest specials, gift cards or classes. Coupon must be presented in person.

SKU:
CIRH242

And Don't Forget Your Front Door!

**Hand-Crafted
Evergreen
Wreaths**

*Starting At
\$49.99*



November 30 - December 1

\$10 OFF

**YOUR TREE, WREATH, OR ROPING
PURCHASE OF \$35 OR MORE**

Valid in-store at Bayport Flower Houses only November 30 and December 1, 2024. Not to be combined with other offers or on past purchases.. Not valid on harvest specials, gift cards or classes. Coupon must be presented in person.

SKU:
CIRH244

EMPLOYEE SPOTLIGHT



Luis Vazquez

LEAD GREENHOUSE TECHNICIAN

Growing With Us Since 1994

Luis is the dedicated lead caretaker of our overwintering houseplant program at Bayport Flower Houses, where we lovingly care for customers' plants during the winter months until they can thrive outdoors again in the summer. Over the past 30 years, Luis has become an integral part of our team. His expertise and commitment ensure that every plant in our care is healthy and ready to flourish when the seasons change. We're so grateful to have Luis's green thumb and years of experience bringing life to our greenhouse!

Tell us about when you started at Bayport Flower Houses...

In 1994 I was working at another greenhouse property and they closed. Karl was visiting the property

to buy some of the greenhouse supplies from Richard, the previous owner. While buying supplies, Karl asked Richard if any of his previous employees would be interested in a job at Bayport Flower Houses. I started not too long after that. Now I've been here for 30 years! I started taking care of the rose crop at the beginning. Then I began helping tend the greenhouse, overseeing customers' houseplants we overwinter in our greenhouses as assistant manager. Today I am the lead caretaker of the overwintering plants.

What is your favorite blooming shrub?

I love Gardenias and Rhododendrons.

What is your favorite annual?

My favorite annual is Marigolds, I love all colors of them.

What is your favorite season at BFH?

I like the Summer! Being from Puerto Rico I love the heat.



Save The Dates

Christmas Tree Lightings

Bayport-Blue Point Chamber of Commerce

MON DEC 2 AT 5:30 PM

Come see Santa ride in on a Bayport fire truck and enjoy some sweets and great music courtesy of the BBP High School Music Dept.

Bayport Flower Houses

SAT DEC 7 AT 5:30 PM

Come enjoy an array of festive activities and store-wide sales all while enjoying the start of the Christmas season!

Its Back Starting December 7th!

Winter Farmers Market

EVERY SATURDAY

10 AM - 2 PM

AT BAYPORT FLOWER
HOUSES

THROUGH MARCH 8TH



Thank you for being a part of our community. Here's to *growing* together!



Bayport Flower Houses

940 Montauk Hwy, Bayport, NY 11705

(631) 472 - 0014

Open on Thanksgiving Day 8 am - 1 pm

Monday -Saturday : 8 am - 6 pm

Sunday : 9 am - 5 pm

